



Sai Silks (Kalamandir) Ltd

Public Issue of Equity Shares

COMPANY INFORMATION

Incorporated in 2005, Sai Silks (Kalamandir) Limited provides ethnic apparel and value-fashion products. Inspired by India's vibrant culture, traditions, and heritage, the company offers a diverse range of products which includes various types of ultra-premium and premium sarees suitable for weddings, party wear, occasional and daily wear, lehengas, men's ethnic wear, children's ethnic wear and value fashion products comprising fusion wear and western wear for women, men and children. Sai Silks has four different format stores: a) Kalamandir: Here it offers contemporary ethnic fashion for the middle income, this includes varieties of sarees, such as Tusser, Silk, Kota, Kora, Khadi, Georgette, Cotton, and Matka. B) VaraMahalakshmi Silks: Here it offers premium ethnic silk sarees and handlooms targeting wedding and occasional wear, such as Banarasi, Patola, Kota, Kanchipuram, Paithani, and Organza, Kuppadam, with a focus on handlooms such as Kacheepuram silk sarees. C) Mandir: Here it offers ultra-premium designer sarees targeting high net worth individuals, such as designer sarees such as Banarasi, Patola, Ikat, Kanchipuram, Paithani, Organza, and Kuppadam. D) KLM Fashion Mall: Here it offers value fashion at affordable price points, such as fusion wear, sarees for daily wear, and western wear for women, men, and children. The company also offers its products through e-commerce channels which comprises its website sskl.co.in and other online e-commerce marketplaces. As of July 31, 2023, the company has over 54 stores in four south Indian states namely Andhra Pradesh, Telangana, Karnataka, and Tamil Nadu, with an aggregate area of approximately 603,414 square feet. The company recorded Rs. 13,514.69 million, Rs. 11,293.23 million, and Rs. 6,772.48 million in revenue from operations in the fiscal 2023, 2022, and 2021 respectively.

ISSUE HIGHLIGHTS

Issue Opening Date	20 September 2023
Issue Closing Date	22 September 2023
Price Band	Rs.210 to Rs.222 per share
Bid Lot Size	67 Equity Shares and in multiples thereafter
Fresh Issue	Up to Rs. 600.00 Crores
Listing At	BSE /NSE
Registrar	Bigshare Services Pvt Ltd / Phone: +91-22-6263 8200

RETAIL PAYMENT CHART

No of Lots	No of Shares	Price Per Share (@ upper band Price Band)	Amount (Rs.) @ cut off
1.	67	222	14874
2.	134	222	29748
3.	201	222	44622
4.	268	222	59496
5.	335	222	74370
6.	402	222	89244
7.	469	222	104118
8.	536	222	118992
9.	603	222	133866
10.	670	222	148740
11.	737	222	163614
12.	804	222	178488
13.	871	222	193362

Note: All retail applications compulsorily in UPI Mode All Retail Individual Investors bidding using the UPI mechanism must provide the UPI ID in the relevant space provided in the Bid cum Application Form and the Bid cum Application Form that does not contain the UPI ID are liable to be rejected. Applications made by using third party bank account or using third party linked bank account UPI ID are liable for rejection.