

# IPO NOTE



## Gopal Snacks Ltd

### Company Information

Founded in 1999, Gopal Snacks Limited is an FMCG company that deals in ethnic and Western snacks, and other products in India and internationally. The company offers a variety of snack products including ethnic snacks like namkeen and gathiya, as well as western snacks such as wafers, extruded snacks, and snack pellets. They also provide fast-moving consumer goods such as papad, spices, gram flour or besan, noodles, rusk, and soan papdi. As of November 2023, the company had 276 SKUs along with 84 products from different categories, catering to various tastes and preferences. As of September 2023, the company has sold its products to over 523 locations across 10 states and two Union Territories. As of September 30, 2023, the sales and marketing team comprised 741 employees, complemented the extensive distribution network of three depots and 617 distributors. As of September 2023, the company has a fleet of 263 logistics vehicles to support its extensive distribution network. The company proposes to utilize the Net Proceeds from the Offer towards funding the following objects: The Company will not receive any proceeds from the Offer (the "Offer Proceeds") and all the Offer Proceeds will be received by the Selling Shareholders, in proportion to the Offered Shares sold by the respective Selling Shareholders as part of the Offer.

<b>Issue Opening Date</b>	<b>March 06, 2024</b>
<b>Issue Closing Date</b>	<b>March 11, 2024</b>
Face Value	Rs.1 per share
<b>Price</b>	<b>Rs.381 to Rs.401 per share</b>
<b>Lot Size</b>	<b>37 Shares</b>
Issue Size	16,209,476 shares (aggregating up to Rs.650.00 Cr)
Listing At	BSE, NSE
<b>Registrar</b>	<b>Link Intime India Private Ltd</b>
Basis of Allotment	Tuesday, March 12, 2024
Listing Date	Thursday, March 14, 2024

### RETAIL BID LOT

No of Lots	No of Shares	Price Per Share (@ upper Price Band)	Amount (Rs.) @ cut off
1.	37	401	14837
2.	74	401	29674
3.	111	401	44511
4.	148	401	59348
5.	185	401	74185
6.	222	401	89022
7.	259	401	103859
8.	296	401	118696
9.	333	401	133533
10.	370	401	148370
11.	407	401	163207
12.	444	401	178044
13.	481	401	192881

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