



## Apeejay Surrendra Park Hotels Ltd

### Company Information

Apeejay Surrendra Park Hotels Limited ranks as the eighth largest in India in terms of chain affiliated hotel rooms inventory as of September 30, 2023 (Source: Horwath HTL Report). Of the 45,800 rooms owned by chained affiliated hotels across the country as at September 30, 2023, their Company comprises of about 1,300 rooms constituting 2.80% of the total inventory (Source: Horwath HTL Report). They operate hospitality assets under their own brands, "THE PARK", "THE PARK Collection", "Zone by The Park", "Zone Connect by The Park" and "Stop by Zone". They have a long-standing expertise of over 55 years in the hospitality business of owning and operating hotels, with their first hotel being launched under their brand "THE PARK" at the iconic Park Street in Kolkata. They have established presence in the retail food and beverage industry through their retail brand 'Flurys'. They have pioneered the concept of luxury boutique hotels in India under their brand, "THE PARK", extending it further through and "THE PARK Collection", and in upper-midscale categories with their brands "Zone by The Park" and "Zone Connect by The Park". • Their hotel portfolio has a PAN-India presence, and they continue to attract their customers with their diversified portfolio. They categorize their hotel portfolio into two distinct hotels categories based on brand classification – upscale, and upper mid-scale. • Their food and beverage outlets and entertainment offerings within their hotels provide a diversified experience for their customers. As of September 30, 2023, they operate 81 restaurants, night clubs and bars, offering a wide selection of culinary experiences. The night club and entertainment division contribute to their brand positioning and allows cross-selling opportunities. They have created award-winning brands such as Zen, Someplace Else, Tantra, Roxy, iBar, The Leather Bar, Pasha and Aqua.

<b>Issue Opening Date</b>	<b>February 5, 2024</b>
<b>Issue Closing Date</b>	<b>February 7, 2024</b>
Face Value	Rs.1 per share
<b>Price</b>	<b>Rs.147 to Rs.155 per share</b>
<b>Lot Size</b>	<b>96 Shares</b>
Issue Size	aggregating up to ₹920.00 Cr
Listing At	BSE, NSE
<b>Registrar</b>	<b>Link Intime India Private Ltd</b>
Basis of Allotment	Friday, February 08 2024
Listing Date	Tuesday, February 12, 2024

### RETAIL BID LOT

No of Lots	No of Shares	Price Per Share (@ upper Price Band)	Amount (Rs.) @ cut off
1.	96	155	14880
2.	192	155	29760
3.	288	155	44640
4.	384	155	59520
5.	480	155	74400
6.	576	155	89280
7.	672	155	104160
8.	768	155	119040
9.	864	155	133920
10.	960	155	148800
11.	1056	155	163680
12.	1152	155	178560
13.	1248	155	193440

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