



RR Kabel Ltd

Public Issue of Equity Shares

COMPANY INFORMATION

Incorporated in 1995, R R Kabel Limited provides consumer electrical products used for residential, commercial, industrial, and infrastructure purposes. R R Kabel has two broad segments: a) Wires and cables including house wires, industrial wires, power cables, and special cables; and b) FMEG including fans, lighting, switches, and appliances. The company undertakes the manufacturing, marketing, and sale of wires and cable products under 'RR Kabel' brand, and fans and lights under the 'Luminous Fans and Lights' brand. In 2020, R R Kabel acquired Arraystorm Lighting Private Limited and obtained light emitting diode (LED) lights and related hardware business (LED Lights Business) along with its trademarks and design certificates, to expand their portfolio to cover office, industrial, and warehouse spaces. In 2022, the company acquired the home electrical business (HEB) of Luminous Power Technologies Private Limited, and obtained a limited and exclusive license to use the Luminous Fans and Lights brand for fan and light products for a maximum period of four years with a one-time option to further renew the license for a period of three months and, that includes a right to use 61 registered trademarks, and a portfolio of lights and premium fans, to strengthen our FMEG portfolio. The company has two manufacturing units located at Waghodia, Gujarat, and Silvassa, Dadra and Nagar Haveli, and Daman and Diu which primarily carry out manufacturing operations of wire and cables and switches. Apart from that, it owns and operates three integrated manufacturing facilities which are located at Roorkee, Uttarakhand; Bengaluru, Karnataka; and Gagret, Himachal Pradesh, which carry out manufacturing operations in respect of FMEG products. R R Kabel's clientele comes from both the domestic market and international markets. In the last three months ending June 30, 2023, 71% of its revenue from operations came from the wires and cables segment; and 97% of the revenue from operations came from the FMEG segment, from the B2C channel.

ISSUE HIGHLIGHTS

Issue Opening Date	13 September 2023
Issue Closing Date	15 September 2023
Price Band	Rs.983 to Rs.1035 per share
Bid Lot Size	14 Equity Shares and in multiples thereafter
Fresh Issue	Up to Rs. 1964.01crores
Listing At	BSE /NSE
Registrar	Link Intime India Private Ltd / Phone: +91-22-4918 6270

RETAIL PAYMENT CHART

No of Lots	No of Shares	Price Per Share (@ upper band Price Band)	Amount (Rs.) @ cut off
1.	14	1035	14490
2.	28	1035	28980
3.	42	1035	43470
4.	56	1035	57960
5.	70	1035	72450
6.	84	1035	86940
7.	98	1035	101430
8.	112	1035	115920
9.	126	1035	130410
10.	140	1035	144900
11.	154	1035	159390
12.	168	1035	173880
13.	182	1035	188370

Note: All retail applications compulsorily in UPI Mode All Retail Individual Investors bidding using the UPI mechanism must provide the UPI ID in the relevant space provided in the Bid cum Application Form and the Bid cum Application Form that does not contain the UPI ID are liable to be rejected. Applications made by using third party bank account or using third party linked bank account UPI ID are liable for rejection.