



Lalithaa Jewellery Mart

Company Information

Incorporated in November 1985, Lalithaa Jewellery Mart Limited is a jewellery retail company with a strong regional presence across South India, catering primarily to the mass and value-conscious customer segment. The Company offers a diverse range of gold, silver, diamond, precious and semi-precious jewellery, with a focus on quality, craftsmanship and original designs. The Company has established strong brand acceptance in Tier II and Tier III cities across southern India. The Company operates through Large Format Stores and Medium Format Stores, which support its retail expansion and scale. It follows an asset-light retail business model with backward integration, supported by efficient inventory management and quality control processes. The Company also offers a diverse range of jewellery schemes, contributing to its robust customer base. Lalithaa Jewellery Mart serves customers through its retail network, offering jewellery products across various categories and designs. The Company focuses on catering to the preferences of mass and value-conscious consumers while strengthening its presence in high-growth South Indian markets. As of March 31, 2026, the Company had 7,059 employees across senior management, managerial, sales, security, administration, back-office and other functions.

Key Strengths

- Strong regional presence with deep penetration in high-growth South Indian markets.
- Brand catering to the mass and value-conscious segment with own manufacturing.
- Strong brand pull in Tier II and Tier III cities with focus on quality, craftsmanship and original designs.
- Large Format Stores and Medium Format Stores driving scale.
- Robust customer base owing to diverse range of jewellery schemes.
- Asset-light retail business model with backward integration, efficient inventory management and quality control processes.
- Experienced promoter and management team with proven execution capabilities

IPO DETAILS		TENTATIVE DATE	
Opening Date	Mon, Aug 17, 2026	Allotment	Thu, Aug 20, 2026
Closing Date	Wed, Aug 19, 2026	Initiation of Refunds	Fri, Aug 21, 2026
Price Band	₹190 to ₹201	Credit of Shares to Demat	Fri, Aug 21, 2026
Bid Lot	74 Shares	Tentative Listing Date	Mon, Aug 24, 2026
Face Value	₹ 5 per share	Cut- off time for UPI	Aug 19, 2026 – 5 PM
Total Issue Size	(agg. up to ₹1,700 Cr)	Registrar	MUFG Intime India Pvt.Ltd.

IPO RETAIL PAYMENT CHART			
Lots	No. of Shares	Cut off price per share	Total Amount (Rs.)
1	74	201	14874
2	148	201	29748
3	222	201	44622
4	296	201	59496
5	370	201	74370
6	444	201	89244
7	518	201	104118
8	592	201	118992
9	666	201	133866
10	740	201	148740
11	814	201	163614
12	888	201	178488
13	962	201	193362

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