IPO NOTE

Issue Open: DEC.03.2025
Issue Close: DEC.05.2025

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Meesho Ltd

Company Information

Incorporated in 2015, Meesho Limited is a multi-sided technology platform driving e-commerce in India by connecting four key stakeholders — consumers, sellers, logistics partners, and content creators. The company operates its e-commerce marketplace under the brand name **Meesho**, enabling consumers to access a wide range of affordable products while offering sellers a low-cost platform to grow their businesses.

Meesho operates through two business segments:

1. **Marketplace** – a technology-driven platform facilitating transactions between consumers, sellers, logistics partners, and content creators. Revenue from this segment primarily includes income from services provided to sellers, such as order fulfilment, advertising, and seller insights.
2. **New Initiatives** – which include a low-cost local logistics network for daily essentials and a digital financial services platform.

The company has demonstrated strong operational growth, with a steady rise in placed orders and a broadening base of transacting users and sellers. For the twelve months ended September 30, 2025, Meesho had **706,471 annual transacting sellers** and **234.20 million annual transacting users**.

Its logistics network, operated under **Valmo**, integrates third-party logistics providers, including first and last-mile delivery partners, sorting centres, and truck operators, to ensure efficient order fulfilment across India. As of September 30, 2025, Meesho employed **2,082 full-time employees.**

The company's focus on cost efficiency and technological innovation has enabled it to maintain a positive cash flow position while strategically investing in new business verticals to expand its digital ecosystem.

Meesho Ltd	
Face Value	₹ 1 per share
Price Band	**₹ 105 to ₹ 111 per share**
Lot Size	**135 Shares**
Total Issue Size	Aggregating up to ₹ 5421.20 Cr
Listing At	BSE, NSE
Registrar	**Kfin Technologies Ltd.**
Basis of Allotment	Mon, Dec 8, 2025
Initiation of Refunds	Tue, Dec 9, 2025
Listing Date	Wed, Dec 10, 2025

The Application amount up to Rs.5 Lakh, shall only use UPI for the purpose of blocking of funds

Meesho IPO Lot Size

Investors can bid for a minimum of 135 shares and in multiples thereof. The following table depicts the minimum and maximum investment by Individual Investors (Retail) and HNI in terms of shares and amount.

Application	Lots	Shares	Amount
Retail (Min)	1	135	₹14,985
Retail (Max)	13	1,755	₹1,94,805
S-HNI (Min)	14	1,890	₹2,09,790
S-HNI (Max)	66	8,910	₹9,89,010
B-HNI (Min)	67	9,045	₹10,03,995

Retail Payment Chart

SR. No	No. of Shares	Cut off price per share	Total Amount (Rs.)
1.	135	111	14985
2.	270	111	29970
3.	405	111	44955
4.	540	111	59940
5.	675	111	74925
6.	810	111	89910
7.	945	111	104895
8.	1080	111	119880
9.	1215	111	134865
10.	1350	111	149850
11.	1485	111	164835
12.	1620	111	179820
13.	1755	111	194805