



Fusion CX

Company Information

Incorporated in 2004, **Fusion CX Limited** is a customer experience (CX) and business process solutions provider offering multichannel customer support through voice, email, chat, social media and messaging. The company also provides AI data infrastructure services, including data collection, data annotation, image and video labelling, and robotic teleoperations. Fusion CX combines human expertise with technology and proprietary AI tools to deliver multilingual, omnichannel customer engagement, improve operational efficiency and automate customer interactions. Through its subsidiary, Omind Technologies, the company is developing AI-powered solutions for marketing, conversational AI, quality automation and workforce management. As of June 30, 2026, Fusion CX operated **40 delivery centres across 13 countries**, supported customers in 28 languages and served 208 customers, including 22 Fortune 1000 companies. Its key industry verticals include telecom and utilities, healthcare and life sciences, high-tech and travel, banking, financial services and insurance (BFSI), and retail. **Key Strengths a) Global Delivery Network:** Operates 40 delivery centres across 13 countries, enabling round-the-clock customer support across multiple time zones. **b) AI-Driven Technology:** Invests in proprietary AI tools and platforms to enhance customer engagement, automate processes and improve operational efficiency. **c) Proven Acquisition Track Record:** Has experience acquiring and integrating businesses to expand service offerings, customer relationships and growth opportunities. **d) Diversified Industry Presence:** Serves multiple industries, including telecom and utilities, healthcare, BFSI, retail, high-tech and travel. **e) Customer-Centric Approach:** Offers tailored, multilingual and omnichannel solutions to meet diverse customer requirements. **f) Experienced Management Team:** Benefits from experienced promoters, a diverse Board and management with industry knowledge, supported by a skilled workforce

IPO DETAILS		TENTATIVE DATE	
Opening Date	Wed, Oct 14, 2026	Allotment	Mon, Oct 19, 2026
Closing Date	Fri, Oct 16, 2026	Initiation of Refunds	Wed, Oct 21, 2026
Price Band	₹275 to ₹289	Credit of Shares to Demat	Wed, Oct 21, 2026
Bid Lot	51 Shares	Tentative Listing Date	Thu, Oct 22, 2026
Face Value	₹1 per share	Cut-off time for UPI	Oct 16, 2026 – 5 PM
Total Issue Size	(agg. up to ₹702 Cr)	Register	Kfin Technologies Ltd.

IPO RETAIL PAYMENT CHART

Lots	No of Share	Cut of Price per share	Total Amount in (Rs.)
1	51	289	14739
2	102	289	29478
3	153	289	44217
4	204	289	58956
5	255	289	73695
6	306	289	88434
7	357	289	103173
8	408	289	117912
9	459	289	132651
10	510	289	147390
11	561	289	162129
12	612	289	176868
13	663	289	191607

Investors can bid for a minimum of 51 shares and in multiples thereof.

Application	Lots	Shares	Amount
Retail (Min)	1	51	₹14,739
Retail (Max)	13	663	₹1,91,607
S-HNI (Min)	14	714	₹2,06,346
S-HNI (Max)	67	3417	₹9,87,513
B-HNI (Min)	68	3468	₹10,02,252

Investor Category Reservations

Category	Limit	Cut-off
RII	Up to ₹2 Lakhs	Yes
sNII	₹2 Lakhs – ₹10 Lakhs	No
bNII	Above ₹10 Lakhs	No
Employee (EMP)	-	-
Employee + RII/NII	-	-

Investor Category	Shares
QIB	Not less than 75%
Retail	Not more than 10%
NII	Not more than 15%