



Niva Bupa Health Insurance Company Ltd

Company Information

Incorporated in 2008, Niva Bupa Health Insurance Company Limited is a joint venture between the Bupa Group and Fettle Tone LLP that provides insurance in the health sector. The company offers a holistic proposition by providing customers access to a comprehensive health ecosystem and service capabilities through its Niva Bupa Health mobile application and website. The company's products are broadly categorized into Retail products designed for individuals and families. Group products intended for employers and employees. As of March 31 2024, the company had 14.73 million active lives insured. As of March 31, 2024, the company is present across 22 states and four union territories in India. From Fiscal Year 2022 to Fiscal Year 2024, the overall GWP grew at a CAGR of 41.27%, while GWP from retail health increased by 33.41%. As of March 31, 2024, the telemarketing sales team has 410 employees. It uses machine learning lead scoring, product recommendations, and a real-time CRM dashboard to engage customers and drive conversions. **Competitive Strength:** Diverse product range to suit customer's needs. An automated approach to customer service driven by technology. Bupa parentage and brand associated with health insurance and healthcare The company's expertise and experience in claims and provider management.

Issue Opening Date	November 7, 2024
Issue Closing Date	November 11, 2024
Face Value	Rs.10 per share
Price	Rs.70 to Rs.74 per share
Lot Size	200 Shares
Issue Size	297,297,297 shares (aggregating up to ₹2,200.00 Cr)
Listing At	BSE, NSE
Registrar	Kfin Technologies Limited
Basis of Allotment	Tuesday, November 12, 2024
Listing Date	Thursday, November 14, 2024

RETAIL BID LOT

No of Lots	No of Shares	Price Per Share (@ upper Price Band)	Amount (Rs.) @ cut off
1.	200	74	14800
2.	400	74	29600
3.	600	74	44400
4.	800	74	59200
5.	1000	74	74000
6.	1200	74	88800
7.	1400	74	103600
8.	1600	74	118400
9.	1800	74	133200
10.	2000	74	148000
11.	2200	74	162800
12.	2400	74	177600
13.	2600	74	192400