

IPO NOTE

Issue Open: Sept 16, 2026

Issue Close: Sept 18, 2026



SS Retail Ltd

Company Information

Incorporated June 2016, SS Retail Ltd. is a multi-brand retail chain for mobile phones, accessories and other electronic items, with operations across Maharashtra, Karnataka, Madhya Pradesh, Goa and Gujarat. It primarily focuses on Tier II and Tier III and beyond cities and, as of March 31, 2026, operated 503 stores across 215 cities, covering approximately 2,41,365 sq. ft. The Company operates under its proprietary brands 'SS Mobile', 'Mobile Exchange Wala' and 'The Mobile Space' through a combination of company-owned and franchisee-operated store formats. Its product portfolio includes mobile phones, pre-owned smartphones, accessories, televisions, laptops and tablets, along with ancillary services such as mobile protection plans, EMI facilities, anti-theft software and mobile recharge services. As of July 31, 2026, its retail network had expanded to 536 stores covering approximately 2,60,597 sq. ft. The Company follows a scalable retail model comprising COCO, COFO and FOFO formats and uses local franchisee partnerships to expand its presence in regional markets. During Fiscal 2026, it acquired 51.04% shareholding in Olineo Nexus India Private Limited, adding 34 stores to its network. As of March 31, 2026, the Company was the largest mobile phone retail chain in West India and Maharashtra and the third largest in India among its peers, according to the cited industry report. As of March 31, 2026, the Company had 689 permanent employees, comprising personnel across management, accounts and audit, operations, sales, sales support, supply chain and HR and administration.

IPO DETAILS		TENTATIVE DATE	
Opening Date	Wed, Sep 16, 2026	Allotment	Mon, Sep 21, 2026
Closing Date	Fri, Sep 18, 2026	Initiation of Refunds	Tue, Sep 22, 2026
Price Band	₹403 to ₹424	Credit of Shares to Demat	Tue, Sep 22, 2026
Bid Lot	35 Shares	Tentative Listing Date	Wed, Sep 23, 2026
Face Value	₹ 10 per share	Cut- off time for UPI	Sept 18, 2026 – 5 PM
Total Issue Size	(agg. up to ₹501 Cr)	Registrar	Kfin Technologies Ltd.

IPO RETAIL PAYMENT CHART			
Lots	No. of Shares	Cut off price per share	Total Amount (Rs.)
1	35	424	14840
2	70	424	29680
3	105	424	44520
4	140	424	59360
5	175	424	74200
6	210	424	89040
7	245	424	103880
8	280	424	118720
9	315	424	133560
10	350	424	148400
11	385	424	163240
12	420	424	178080
13	455	424	192920

Disclaimer: The above information is extracted from the DRHP, which is displayed on SEBI site. It is not a Invitation / advice to subscribe/ buy/ sell any securities. Prospective investors are advised to make their own assessment before taking any decision.

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