



Swiggy Limited

Company Information

Founded in 2014, Swiggy Limited provides its users with an easy-to-use platform that they can access via a single app to search, select, order, and pay for food (Food Delivery), grocery and household goods (Instamart) and have orders delivered to their homes via an on-demand delivery partner network. **The company has five business units:** Food Delivery; Out-of-home consumption, which includes restaurant visits and events; Quick Commerce for the delivery of grocery and household items on demand; Supply chain and distribution: business-to-business (“B2B”) deliveries, warehousing, logistics and distribution for wholesalers and retailers; and Platform innovation for new initiatives and offerings such as Swiggy Genie and Swiggy Minis. The company’s platform enables restaurant reservations (Dineout) and event bookings (SteppinOut), product pickups/deliveries (Genie) and other hyperlocal commerce activities (Swiggy Minis and others). The company also offers a membership program called “Swiggy One” with discounts and offers, in-app payment solutions such as a digital wallet “Swiggy Money” (a prepaid payment instrument), “Swiggy UPI” and a Swiggy-HDFC Bank credit card for additional benefits. Swiggy offers restaurant partners, merchant partners (who sell grocery and household items on the Swiggy platform) and brand partners, including alliance partners, comprehensive business enablement solutions such as analytics-driven tools to improve their online presence and user base, fulfillment services to streamline their supply chain and last-mile delivery. As of June 30, 2024, Swiggy carried a selection of approximately 19,000 SKUs of grocery and household items. These products include (i) everyday convenience purchases such as eggs, bread, fruit, and vegetables, (ii) impulse purchases of snacks and quick meals, (iii) recurring purchases that are typically made on a monthly or weekly basis, such as Household items like shampoo, soap and others, (iv) call-off purchases that are made on an ad hoc basis, such as feminine hygiene, basic pharmaceutical and personal care items and stationery, and (v) occasion and festival-related purchases, which include sweets, festive supplies and team items at sporting events. As of June 30, 2024, Swiggy’s Instamart operated a large network of 557 Active Dark Stores across 32 cities in India and as of September 10, 2024, Instamart operated a network of 605 Active Dark Stores across 43 cities in India.

Issue Opening Date	November 6, 2024
Issue Closing Date	November 8, 2024
Face Value	Rs.1 per share
Price	Rs.371 to Rs.390 per share
Lot Size	38 Shares
Issue Size	290,446,837 shares (aggregating up to ₹11,327.43 Cr)
Listing At	BSE, NSE
Registrar	Link Intime India Private Ltd
Basis of Allotment	Monday, November 11, 2024
Listing Date	Wednesday, November 13, 2024

RETAIL BID LOT

No of Lots	No of Shares	Price Per Share (@ upper Price Band)	Amount (Rs.) @ cut off
1.	38	390	14820
2.	76	390	29640
3.	114	390	44460
4.	152	390	59280
5.	190	390	74100
6.	228	390	88920
7.	266	390	103740
8.	304	390	118560
9.	342	390	133380
10.	380	390	148200
11.	418	390	163020
12.	456	390	177840
13.	494	390	192660